

AI in 45 minutes.

No jargon. No code. Just clarity — and one AI tool you'll build live.

Dr. Swapnil Sahoo · Faculty, Strategy & Entrepreneurship · GLIM Gurgaon

Run-up to AI Hackathon 2.0 · 30 April 2026



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What is AI

Use it

Build it

BEFORE WE BEGIN

This isn't theoretical.

*These are real pain points submitted by your colleagues
for AI Hackathon 2.0 — right here at GLIM Gurgaon.*



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HACKATHON 2.0 · REAL SUBMISSIONS FROM YOUR CAMPUS

Real problems. Real colleagues.

 OPGDM

OnlineKombat1

Dr Shalini Virmani

AI Viva Voce & paper evaluation
Combat free-riding, faster grading

 OPGDM

OnlineKombat2

Dr Shalini Virmani

Smart deliverable reminder
Never miss a batch milestone again

 OPGDM

OnlineKombat3

Dr Shalini Virmani

SRB Policy Chatbot
Instant answers from dense policy docs

 HR

Talent Innovators

Abhishek Jha

Smarter recruitment AI
Efficient shortlisting & scheduling

 MARKETING

The Neural Network

Bruno Nellissery

Brand sentiment dashboard
What are people saying about GLIM?

 ADMINISTRATION

Ctrl + Alt + Defeat

Sureet

Cabs vs Shuttles
Optimise cost, time & staff commute

 RESEARCH

RankMasters

Priyanka Trakroo

Research output system
Centralised accreditation & ranking data

 ADMISSIONS

AI Avengers

Shalu Dua

AI interviews + doc verification
Screen comms, auto-convert CGPAs

8 real pain points · 6 departments · 15+ colleagues have already stepped up.

HACKATHON 2.0 · AND MORE JOINING

...and these teams are on their way.

Registered · pain points being finalised right now.

MDP

Numero Uno

Shashank Kohli

Pain point TBD

PGDM PROGRAMME OFFICE

AI Pulse

Vivek Saxena

Pain point TBD

OTHER · AOL BOARD

AOL BOARD

Priyanka Trakroo

Pain point TBD

FACULTY

Cross-functional

Open call

Pain point TBD

LIBRARY

Awaiting team

Dept. registered

Pain point TBD

IT & DIGITAL SYSTEMS

Awaiting team

Dept. registered

Pain point TBD

ADMINISTRATION

Additional teams

Dept. registered

Pain point TBD

Is your team next?

[swapnil.s@
greatlakes.edu.in](mailto:swapnil.s@greatlakes.edu.in)

Momentum is building. This is already bigger than any one department.



THE NEXT 45 MINUTES

Five things. One app you'll build.

01

What AI really is

Three definitions. One mental model that sticks.

02

What it does well (and badly)

Strengths, failures, and the hallucination trap.

03

Use it tomorrow

12 practical moves for faculty and staff at GLIM.

04

Use it responsibly

Three rules. One minute. Protect yourself and the institution.

05

Build your own Gemini Gem

Live, together. You'll leave with your own AI tool.



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LIVE POLL · 60 SECONDS

Before we start — how are you feeling about AI?



Curious but confused



A bit intimidated



Used it a bit, want more



Use it every day



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PART 01 / 5 MIN

What is AI, really?

Not sci-fi. Not magic. A clear-eyed definition.

THREE DEFINITIONS

Pick one ?

01

***"Cool things
computers can't do yet."***

The moment it works, we stop calling it AI.
Solved AI is just... software.

02

***"Machines imitating
intelligent human
behaviour."***

Better — but immediately asks a harder
question: what does 'intelligent' mean?

03

***"Autonomous and
adaptive systems."***

The definition most researchers use today.
Acts on its own, learns over time.

WHERE WE ACTUALLY ARE

Narrow AI, not Terminator.

✓ NARROW AI

What exists today.

*Brilliant at one specific task.
Useless outside that lane.*

- ChatGPT, Gemini, Claude — chat & writing
- Spam filters · autocorrect · Face ID
- Voice assistants · Recommendation engines
- Everything you will use today

← This is it

✗ GENERAL AI

What Hollywood sells.

*Human-level across any task.
Still science fiction.*

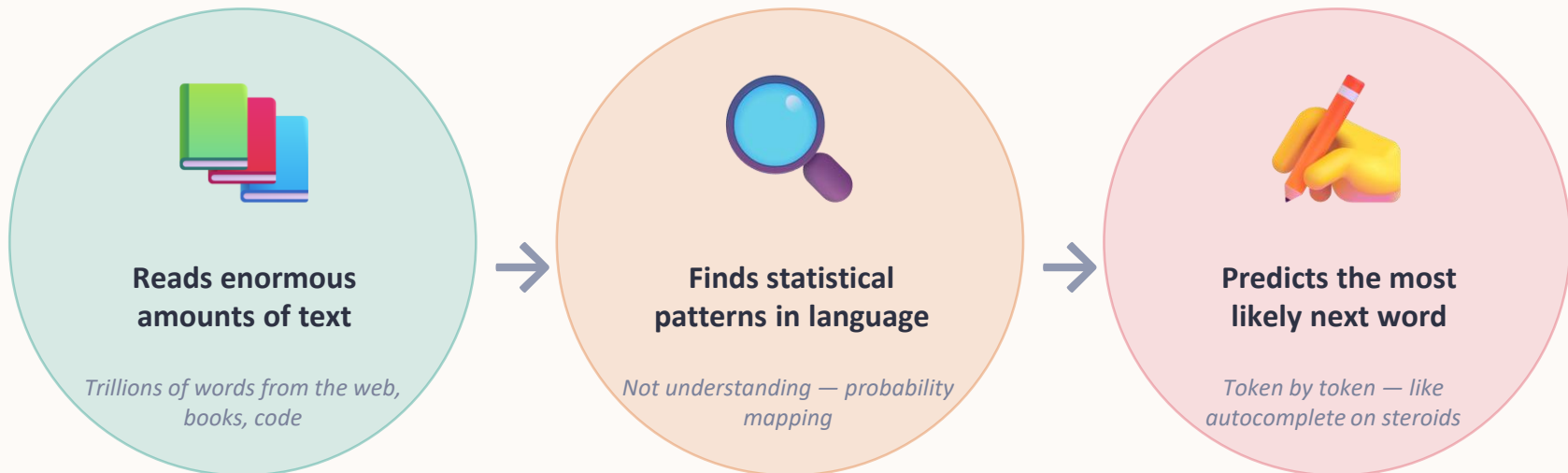
- Terminator · HAL 9000 · Skynet
- Self-aware · has feelings · decides
- Can learn any new skill from scratch
- Does NOT exist anywhere today

← Fact

Everything you'll use today — including GenAI — is Narrow AI. Powerful, but on a leash.

ONE MENTAL MODEL THAT STICKS

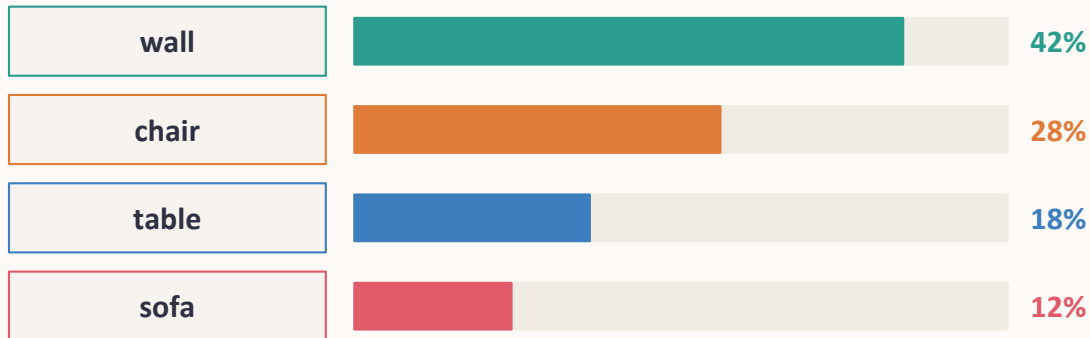
AI is a very patient intern who has read the internet.



WHAT HAPPENS INSIDE

It's autocomplete — on steroids.

humpty dumpty sat on a...

KEY
INSIGHT

**It picks
the most
likely word.**

Not the true one.
Not the right one.
The most probable one.

PART 02 / 7 MIN

What it does well, and where it fails.

Knowing the limits keeps you safe.

HONEST ASSESSMENT

Two columns. Both matter.



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GREAT AT

■ Summarising long text

Turn a 40-page report into a 1-page brief

■ Drafting first versions

Emails, reports, rubrics in seconds

■ Rephrasing & translating

Formal ↔ casual; English ↔ Hindi

■ Explaining ideas

Three different ways, for three audiences

■ Brainstorming at scale

20 ideas in 20 seconds — you pick the best



TERRIBLE AT

■ Recent facts

Anything after its training cutoff date

■ Confidently hallucinating

Statistics, citations, financial figures

■ Verifying itself

It doesn't know what it doesn't know

■ Your private data

It only knows what you type to it

■ Complex math

Surprising but true — use a calculator

THE HALLUCINATION PROBLEM

When confidence meets confusion.



"Tell me about Dr Swapnil Sahoo at GLIM Gurgaon."



"Dr Sahoo is a Professor of Marketing at GLIM Chennai, author of three books on consumer neuroscience, and recipient of the 2019 Fulbright Fellowship in Digital Media Studies."



Every single detail above is fabricated.



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WHY IT HAPPENS

It doesn't know what it doesn't know.

- No access to GLIM records
- Pattern-matches 'professor' style
- Confident ≠ correct

Never trust. Always verify. Especially for facts, names, numbers, and citations.

LIVE · 3 MINUTES

Same task. Two prompts. One changes everything.

✗ VAGUE PROMPT

"Write an email."

✓ SPECIFIC PROMPT

*"You are a caring faculty mentor.
Write a warm, 3-line email to a
PGDM student who missed 2 classes.
Tone: concerned, not harsh."*

The formula: Role + Context + Constraint + Tone = Useful output, every time.

FOR FACULTY · PART 03

Six moves that save real teaching time.



Draft rubrics & feedback

e.g. 5 criteria, 4 performance levels, for 'Strategic Leadership' assignment



Summarise research papers

e.g. Upload a PDF and ask: 'Key findings in 5 bullets for MBA teaching'



Generate case questions

e.g. '10 discussion questions on Patagonia's supply chain for Term 3 class'



Explain 3 different ways

e.g. 'Explain Porter's Five Forces to a finance student, a HR student, and a 12-year-old'



Sharpen your writing

e.g. 'Rewrite this abstract to be 30% shorter and more readable'



Plan lessons & sessions

e.g. 'Design a 90-minute class on AI Ethics using Socratic method'

Six moves for your inbox.



Polish official emails

e.g. 'Rewrite this to sound professional but warm. Recipient is an anxious applicant parent.'



Summarise long meetings

e.g. 'Paste your meeting notes: Give me 7 action points with owner and deadline.'



Draft FAQs & policy answers

e.g. 'Explain GLIM's re-admission policy in 3 simple sentences for a student query.'



Organise messy data

e.g. 'Here are 40 student names and scores. Rank them and flag anyone below 60%.'



Translate & localise

e.g. 'Translate this announcement to Hindi. Keep it formal.'



Plan events & workshops

e.g. 'Create a run-of-show for a 2-hour alumni networking event for 80 people.'

Three rules.

If you forget everything else — remember these.

1

**Never paste
confidential data
into public AI.**

*Student records · Exam papers · Salary data ·
Research IP · Personal info*

2

**Always verify
before you share.**

*Especially facts, names, numbers, citations,
statistics — all can be hallucinated.*

3

**Disclose AI use
when it matters.**

*In academic submissions · Official
communications · Anywhere credibility counts.*

PART 05 · 18 MIN

Now — you build.

Your own custom AI assistant. No code. 10 minutes.

THE NEW WAY TO BUILD ·

Describe it. AI does the rest.

1

Describe what you want

In plain English. One sentence is enough to start.

2

Let AI write the instructions

Click ✨ — Gemini expands your idea into a full structured prompt.

3

Preview, tweak, save

Test it in the right panel. Iterate until it behaves exactly as you want.

“

***You don't need
to write code.
You need to
describe what
you want.***

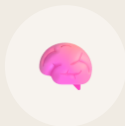
Andrew Ng · DeepLearning.AI

"Build with Andrew" · 2026

WHAT WE'RE BUILDING

A Gemini Gem = your specialist AI.

Standard Gemini is a generalist. A Gem is a specialist — designed by you, for your exact job.



Instructions

Pre-saved role + tone + format. Write once, reuse every session.



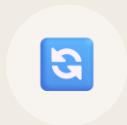
Knowledge files

Upload up to 10 PDFs or docs. Gem answers from them — like RAG.



Auto-draft (🌟 icon)

Type one sentence. Click 🌟. Gemini writes the full instructions.



Reusable & shareable

Saved in your sidebar. Share with colleagues on your Google domain.

GLIM has Gemini Pro through Google Workspace — everyone in this room has access right now.

EXERCISE · 10 MINUTES · EVERYONE BUILDS NOW

Build "My GLIM Gem" — right now.

gemini.google.com → Left sidebar → Gem Manager → New Gem

1

Name it

'My GLIM Gem' or something specific to your role. E.g. 'PGDM Faculty Assistant' or 'Admissions Query Helper'.

2

One sentence

Type your role in one line. e.g. 'You help a GLIM faculty member draft rubrics, write case questions, and summarise research. Use Indian examples.'

3

Click ✨

The sparkle icon. Gemini will expand your one sentence into full structured instructions. Review and edit as needed.

4

Preview & Save

In the right panel, ask: '3 discussion questions on Blue Ocean Strategy for MBA Term 2.' If it's good, click Save.



Once saved, your Gem is in your Gemini sidebar — every time, forever. Reusable. Shareable. Yours.

SIX GEMS FOR YOUR DEPARTMENT — COPY THESE ONE-LINERS

One-line descriptions. Gemini handles the rest.

FACULTY

The Rubric Writer

"Grade MBA written assignments on 5 criteria with 3 performance bands: Distinction, Pass, and Needs Improvement."

ADMISSIONS

The Applicant Helper

"Answer GLIM admission queries using our brochure. Never guess specific fees or cutoffs. Always be warm."

HR

The Policy Bot

"Explain GLIM HR policies in simple language. Cite the relevant section. Acknowledge if unsure."

MARKETING

The Content Writer

"Turn GLIM faculty research and events into engaging LinkedIn posts. Tone: warm and credible, not salesy."

ADMIN

The Meeting Summariser

"Summarise meeting notes into: what was decided, what is still open, and 5 action items with owners."

RESEARCH

The Paper Digester

"Summarise research PDFs in plain English: main finding, methodology in 2 lines, 3 key takeaways, limitation."

Questions.

No question is too basic. Ask anything.



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What next?

- Share your Gem with one colleague by end of this week
- Pick one use case from today — try it on a real task tomorrow morning
- Join AI Hackathon 2.0 — 30 April 2026 — your team needs a pain point
- Questions: swapnil.s@greatlakes.edu.in · swapnilsahoo.com

T h a n k y o u .